

NERC Spring Conference Burlington, VT HRRA's Efforts to Decrease Contamination

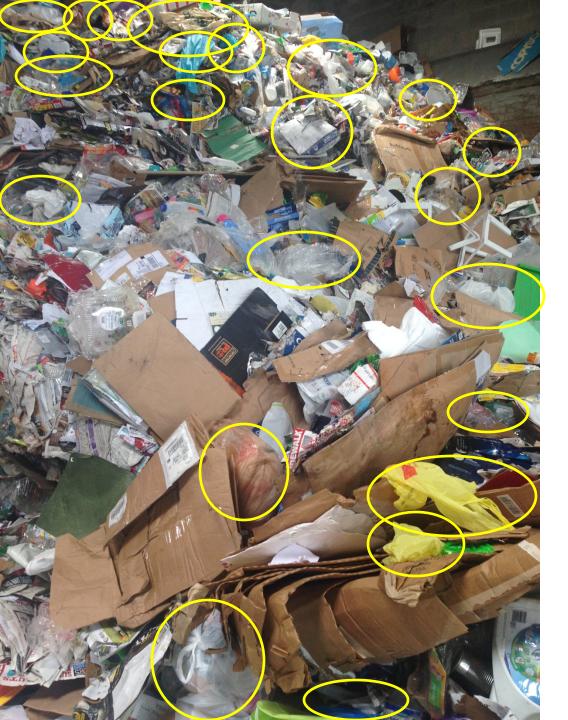
Housatonic Resources Recovery Authority





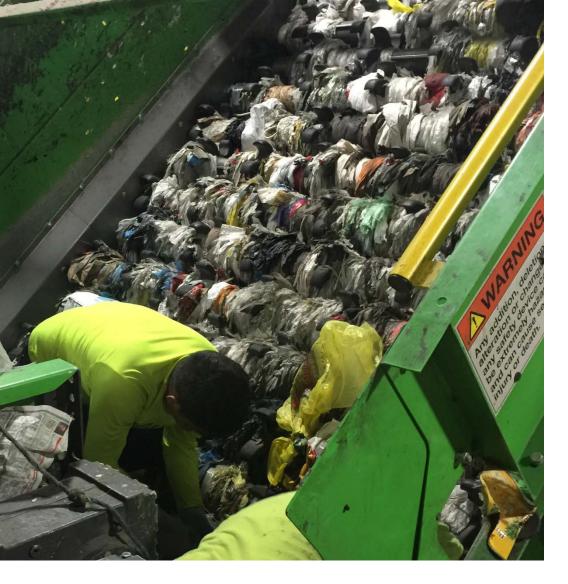
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Plastic Bag and Film Contamination in Mixed Recycling at the Winters Bros. Transfer Station Danbury, CT

Goal: Reduce contamination through public education



Plastic Bag and Film Contamination in Mixed Recycling at the Winters Bros. Material Recovery Facility in Shelton, CT.

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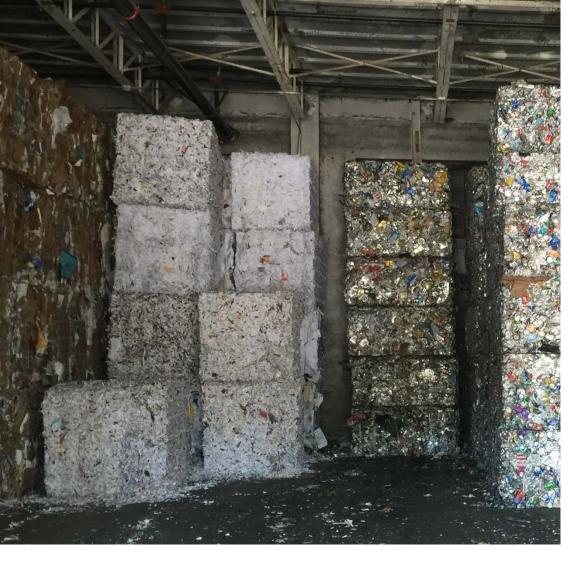


Plastic Bag and Film Contamination in Mixed Recycling Solutions:

- •Wipe Out Waste Guide
- •Flyers Hauler Invoices
- Newspaper Ads
- Bus Ad
- Facebook
- Website
- Billboard contest
- WRAP Campaign
- Trex Contest

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Plastic Bag and Film Contamination in Mixed Recycling. Results:

- Quality material
- Strong relationships with transfer stations and MRF operators
- Maintain tip fees and rebates.

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Food Scraps Contamination

Goal: reduce amount of contamination in food scrap programs.

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Food Scraps Contamination

Solution

1.) Clear signage at drop-off locations

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Food Scraps Contamination

Solution 2.) Control access to containers

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REMEMBER - <u>ONLY FOOD Scraps</u> are allowed in your bin. No PLASTIC items, stickers, rubber bands or twist ties!

Acceptable Food Waste Items for Curbside Pick-up

- Meat, Poultry (bones also) Fish (including shellfish)
- Dairy Products
- Flower & Vegetable Garden Waste
- · Houseplants & Flower Bouquets
- Fruits & Nuts (including pits)
- Vegetables ***Remove stickers, bands and ties***
- · Bread, Pasta & Grains
- · Sauces, Soup & Gravy
- · Coffee Grounds & Filters
- Tea Bags
- Paper Towels & Napkins
- Egg Shells
- Plate Scrapings

If you are having issues with animals, feel free to use a bungee cord.

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Food Scraps Contamination

Solution 3.) Email communication to every participant

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Food Scraps Contamination

Results Clean stream of material

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Communication is the key to a successful program

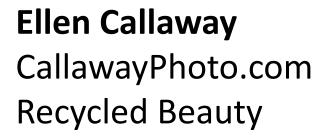
- Consistent
- Concise
- Consequences

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